

SPORTS
DIETITIANS
AUSTRALIA
ANNUAL
REPORT
2014-2015



VISION. VALUES. STRATEGIC GOALS.

VISION

Accredited Sports Dietitians are recognised as an integral part of a committed athlete's team helping them to achieve their health and performance goals.

VALUES

- Empower people through collaboration to achieve
- Educate ourselves to learn and share
- Strive for excellence to be the best we can be
- Integrity in everything we deliver

2010-15 STRATEGIC GOALS

- Our members are knowledgeable and have attributes to be sought after as leaders in sports nutrition practice
- SDA is a dynamic, diverse and responsible organisation
- Active Australians know and engage a sports dietitian to help achieve their personal goals
- Our accreditation ensures consistent, high quality service by members to their clients
- Raise the profile of sports nutrition benefits and what sports dietitians do

Terms you will see a lot: AccSD = Accredited Sports Dietitian | ProvSD = Provisional Sports Dietitian ProvSD | CDP = Career Development Pathway
PWL = Project Whiteline | PTs = Personal Trainers | SMA = Sports Medicine Australia | ESSA = Exercise & Sports Science Australia
NES = Nutrition for Exercise and Sport Course



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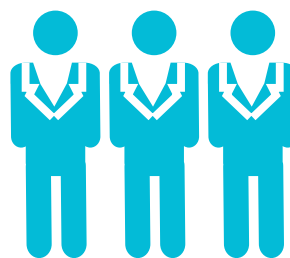
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TWITTER
7,094...
↑ 30%



FACEBOOK
7,541 LIKES
↑ 91%



1,258
ATTENDEES
AT SDA
COURSES
& EVENTS

13,072

MARCH
2015



THE
HIGHEST
NUMBER OF
VISITORS TO
THE WEBSITE

88,770



UNIQUE
VISITORS TO
SDA WEBSITE
OVER
12 MONTHS

90%

OF OUR
MEMBERS ON
SOCIAL
MEDIA



ACCREDITED
SPORTS
DIETITIANS
CONSULT:



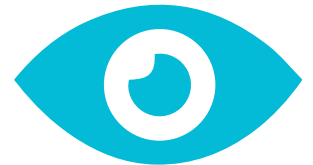
ENGAGE WITH
1,500
NEW CLIENTS
PER MONTH

APPROXIMATELY
2,130
HOURS A WEEK
IN SPORTS
NUTRITION

GATORADE
PROJECT
WHITELINE

SDA MEMBERS
PRESENTED TO
1,623
COMMITTED
ATHLETES

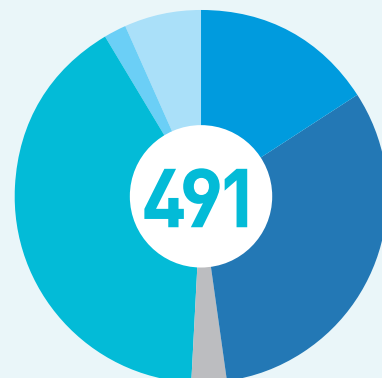
199,314
PEOPLE
HAVE SEEN



OUR SPORTS NUTRITION
CONTENT THROUGH OUR
PARTNERSHIPS WITH
BIKE EXCHANGE
AUSTRIAMAGAZINE
RUNNERS WORLD

SDA MEMBERS

AS AT 30 JUNE 2015



- 156 | ACCREDITED
- 15 | ADVANCED
- 200 | ASSOCIATE
- 9 | FELLOW
- 32 | PROVISIONAL
- 79 | STUDENT

PRESIDENT'S REPORT



Alan McCubbin

If you've ever gone through the process of building a house (as I am at the moment, painfully!), you'll know that things rarely go smoothly. Things always seem to take longer, cost more than you expect, and can end up quite different to what you'd imagined.

But you can't rush the building process. Without the foundations, the frame won't stay upright. It's not until all the important structural bits have gone in that you get to the fun stuff, like painting the walls the colour you want, and fitting out the kitchen in your favourite style.

As I reflect on the year that's been for SDA, it feels like we're setting some great foundations that will allow us to live in a beautiful and functional house for years to come. In February, the board got together for their annual face-to-face planning weekend. As we've just concluded our last five year strategic plan, it was a great opportunity to reflect on all that we've achieved, and go right back to basics and ask the question: "To whom does SDA exist to serve and how?". The "whom" part was a no-brainer – our members. But the "how" part isn't so straight forward.

We're a diverse bunch – our accredited members work in a variety of settings including private practice, professional sports teams, universities, food industry and sports institutes. What one SDA member gets from their membership is going to be very different to another. So we spent much of the weekend defining the value proposition for our members. The take-home from this is the board is committed to ensuring SDA isn't just an excellent professional development and networking space for members. We are also an organisation that strives to promote the benefits of sports nutrition, and the role of Accredited Sports Dietitians to the sporting community, in order to grow the demand for our services and the employment opportunities. The board is also exploring the feasibility of assisting our private practitioners with specific business resources or services that help reduce their admin burden and get on with the job of interacting with clients. This is an area for future exploration, so watch this space.

We also began contemplating what we can do to improve the experience for our associate members and the board is committed to continue this work as part of our new three year strategic plan.

To strengthen our foundations, our new website went live earlier in the year, with great feedback on the design. What you might not be aware of is

the full functionality that lies beneath, and some of the back-end tools are already reaping rewards in improving efficiency in the office. There'll be plenty more to come in the next year or so as our Marketing Committee start to sink their teeth into the tools we now have at our disposal.

We also commissioned some market research, at the end of 2014, to get a better gauge of how sports nutrition and Accredited Sports Dietitians are perceived by the public. This has provided us with some great insights that will assist the Marketing Committee when it comes to rolling out new projects. In particular, we learnt that the language we use with the sporting community is so important to get their attention and prove the relevance of our industry to meeting their needs.

The final foundation we needed to strengthen was our ongoing financial position. Whilst SDA now has the greatest equity in its history, thanks to our tax refund from the ATO, we also know that our ongoing revenue is falling due to the loss of some corporate partners and the reduction in contributions from others. Our Finance and Audit Committee has been particularly helpful in better understanding where we stand financially, and what opportunities we have for alternative revenue streams. We have recently implemented an Investment Strategy, moving our cash from poor-performing term deposits into managed funds, which should provide a greater medium to long-term returns, and we continue to sound out potential new corporate partners.

A special thanks to our latest appointed board member and chair of the Finance and Audit Committee, Anoop Singh. Anoop is the Chief Operating Officer at Healthscope, and an accountant by trade, and has brought deep knowledge and skill to our organisation. Along with our other appointed board member, marketing expert Mike Harley, these two gents volunteer their time to SDA even though they are not sports dietitians, and we are very grateful for their assistance and expertise.

This is my final annual report as president. With two children under the age of three, the time is right for me to take a step back and spend more time with the family after 7 years on the board. And I'm not alone. In February, we farewelled Marian Cornett who left sports nutrition to pursue a new career in community health. Baby number two is soon to arrive for past president and longest serving (ever!) board member Kellie Hogan, who also steps down after 13 years of service on the SDA board. Greg Shaw is also stepping down, having been a board member of SDA for 11 years. Greg will remain on our Education Committee though, so we will continue to benefit from his great knowledge and innovative thinking for all things PD. And Louise Bell is also stepping off the board to commence her PhD, after two years of great contribution.

Finally, I want to thank the team in the office. Melinda came to SDA not long after I did, and I've really enjoyed working with her over the past six years, the last two as president. Georgie, Marie and Ali also do an amazing job in the office, turning the dreams of the board into reality. And for those board members who remain – thank you for your great contributions to SDA. We leave the organisation in your very capable hands.

EXECUTIVE OFFICER'S REPORT



Melinda Jacobsen

Spain beat the Netherlands in FIFA World Cup. Jessica Watson became the youngest person to sail, non-stop and unassisted around the world solo and Collingwood won the grand final. The year was 2010, the year I started with SDA.

I joined this small professional organisation of one full time staff member, replacing Gitte, the EO who had redefined "working remotely", from Denmark. There was passion and energy and boundless opportunity but a five year strategic plan was needed to set a course for consolidation and growth.

Five years on, SDA has blossomed into a vibrant, productive, slick operation, due in no small part to the commitment and enthusiasm of past and present board and staff. Previous annual reports have covered what's been achieved each year, yet the stand outs for me have been the rebranding, our new website, much improved governance processes and the nurturing of an awesome office team. You can read more about our 5yr achievements on pages 8,9 and 10

As for the past 12months, here's a snap shot of what we've been up to:

- July – Successful media launch of our 'world first' Position Statement on Sports Nutrition for the Adolescent Athlete, developed in partnership with Griffith Uni & Expert panel.
- September – SDA began working with Service Skills Australia (SSA) in its review of the Certificate III & IV Fitness qualifications. AccSD will play an important role in the assessment components of the new qualifications
- October – in conjunction with Uni of South Australia, we hosted a free Public Lecture. Steph Gaskell and an expert panel of SA AccSDs and athletes, shared their wisdom on gastrointestinal challenges with sport.

We also exhibited at SMA's conference in Canberra.

- November – with Susan Sawyer, we presented our Adolescent Athlete position statement at the ACPHER National conference. In collaboration with SMA & ESSA, we developed the See the Light poster to support sub-elite athletes safely navigate the use of supplements.
- December - Empirica Research conducted SDA's first ever market research into the perceptions and nutrition beliefs of active Australians. Those insights were shared with our members via FUEL and a webinar, so members can adapt and grow their businesses.
- February – We welcomed Anoop Singh as our appointed Finance Director. Our annual Board planning weekend affirmed our business purpose and where our efforts needed to be targeted for the next 3 years, realising we can't do everything with our limited resources & capacity
- April – we signed a new partnership with LGC/Informed Sport to develop an education programme and website hub for athletes and our members (key influencers) about the effective, safe and legal use of dietary supplements
- May – we launched our new website! Our sincere and heartfelt thanks to Guy Carpenter for his long and loyal support of SDA's old site. He'd customized the whole CDP portal himself!

It is inspiring and pretty entertaining working with such a super smart and fun bunch of Board and Committee members. Each of them volunteers their time and always exercises their responsibilities with passion and with the membership at the forefront of decisions.

Yet the kudos really needs to go to the office team. It never ceases to amaze me how much we do, given we're a national peak membership body running on the equivalent of 2 full time staff. To say we punch above our weight is an understatement and I'm terribly proud of that. It's been another joyful year working with Georgie, Alison Patterson, Marie and Alison Walsh (our FUEL editor based in sunny Queensland) – thank you for all you do.

As we close the chapter on the 2010-2015 strategic plan, we turn our sights to the next 3 year plan. We have much to achieve and are buoyed by our members support. Happy reading...

2014-2015 PROJECTS

Projects	Completed	Ongoing	Incomplete	Comments
SNC (Aust x 1 + NZ) and NES/Active Nutrition Courses x 13	✓			
Review content of NES & SNC	✓ NES		✓ SNC	Awaiting 5th ed of Clinical Sports Nutrition text
Create & deliver adolescent athlete PPTs	✓			New website feature = Book for a AccSD to present at your school
Finalise Knowledge, Skills Attributes (KSA) --> map against CDP --> gap analysis	✓			
Media Opportunities – ongoing contributors to Bikeexchange.com.au, Aust Tri Magazine & Runners World		✓		
Position Statement on Sports Nutrition for Adolescent Athletes – media launch	✓			Albert Park College (July 2014) – coverage on ABC news & in print
Quarterly series of Webinars for members		✓		
Collateral tool kit for members to support brand (logo) awareness	✓			Opportunities to expand this into 2015 with new website
Public Lecture – October in Adelaide In partnership with UniSA – thanks Evangeline Mantzioris for the intro!	✓			With thanks to Steph Gaskell, Anthony Meade & Olivia Warnes – our local AccSD experts
Scope website requirements, tender & build mobile friendly site with Customer Relations Management (CRM)	✓			

2010-2015 SDA STRATEGY REVIEW

HOW DID WE GO?



Our members are knowledgeable and sought after as leaders in sports nutrition practice

Sports Nutrition Course

312 people completed → 195 remain current members
(71 AccSD, 47 Assoc, 37 ProvSD)

SDA Conference Attendance

2011 = 150 attendees / 2013 = 183 attendees

Supplements Symposium

191 members attended

SDA Updates (May 2010, May 2011, Sept 2012 & May 2013)

164 attendees (total)

SDA Webinars

241 attendees across 4 webinars held Dec '14- May '15

Partnership with Human Kinetics

IJSNEM subscription

Members sharing expert sports nutrition:

NES Course (73 total)

2,094 participants

PWL presentations (77 total)

2,943 adults and adolescent participants across community sport

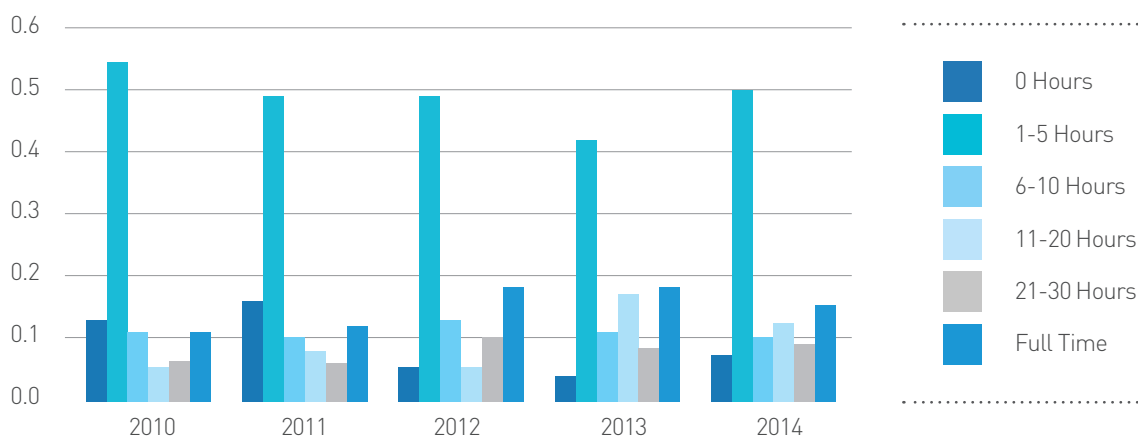
Other presentations

Sustagen (9), Dairy Australia (69 downloads of online module since 2012), Almond Board (6)

Advocacy:

- Beyond Blue – advisory panel (Fiona Sutherland)
- FSANZ code changes (Education Committee)
- Service Skills Australia fitness qualifications review (Alan McCubbin)
- Fitness Australia Scope of Practice & Nutrition Resources (Caitlin Reid & Ali Patterson)

HOURS IN SPORTS NUTRITION PRACTICE



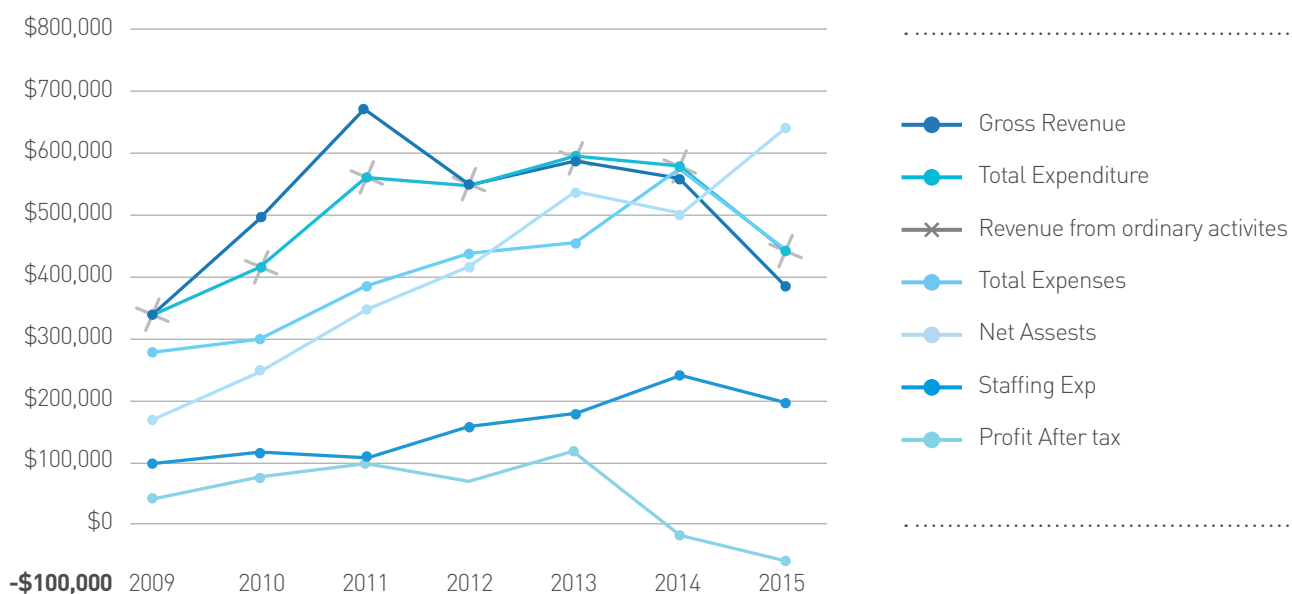


STRATEGIC GOAL #2

SDA is a dynamic, diverse & responsible organisation

- Governance best practice – incl update to Constitution in 2010
- Full suite of policy & procedure documents that guide business operations
- Effective & diverse Committee and Board structure
- Board orientation/induction
- Terms of Reference for all Committees
- Annual face-to-face strategy meetings
- Regular member communication (enews, CDP Wrapup, FUEL)
- Prudent financial management equity growth & less reliance on sponsorship
- Yearly Project Plans to achieve strategic goals & projects completed each year
- Successfully funded 4 x Research Grants – total investment \$18,000
- High levels of member satisfaction, with top three reasons for being SDA member – Professional Development, Networking, Continued Education

2009-2015 SDA FINANCIAL OVERVIEW



STRATEGIC GOAL #3

Committed Athletes know & engage a sports dietitian to help achieve their personal goals.

- Website - Hits to "Find a sports dietitian" page up 64% (5,696 extra clicks)
- Media Releases – Australian experts feeding Olympic athletes (June 2012 – London Olympics);

Australia leads the way with sports dietitian experts (April 2013 – Sport Supplement/ Doping 'saga')

- New website launched May 2015 to better connect committed athletes with our members

Refer also to profile raising Strategic Goal #5 over



Our accreditation ensures consistent, high quality service by members to their clients

Career Development Pathway (CDP) – since inception on 1 July 2010:

- 13,789 individual CDP activities logged
- 308,254 total CDP points logged (= aver of 1,511 per member* in 5yrs)
- Audit completed annually since 2011

- <10 AccSDs who logged CDP yet failed to reach the 250pt have disengaging with the CDP
- Internationally recognised with NZ Sports Dietitians now able to access AccSD credential
- Knowledge Skills Attributes (KSA) document developed to identify skill gaps and inform professional development

* Member = AccSD, AdvSD & ProvSD. Remember ProvSD category introduced 2013)



Raise the profile of sports nutrition benefits & what sports dietitians do

Website analytics

(1 July 2014 – 1 June 2015 vs 1 July 2010 – 30 June 2011)

- Sessions ↑ 56.89% (128,011 vs 81,595)
- Pageviews ↑ 13.29% (431,771 vs 381,134)

Landing pages

- Find a sports dietitian ↑ 2,118%
- Fact sheets ↑ 55.7%
- NES Courses ↑ 60%

Twitter

- From 0 to 7,119 followers

In the media

- Over 9,000 PTs reached via Fitness Australia eDMs

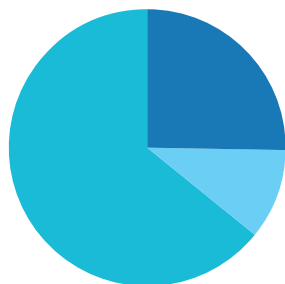
- SDA Media releases - June 2012 (London Olympics), April 2013 (Supplement Saga), July 2014 (Position Statement)
- Content partnerships with Aust Tri Magazine, Bikeexchange, IM Australia, Runners World

Other highlights

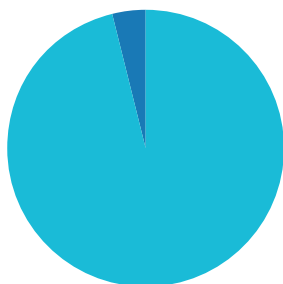
- New logo and branding including website refresh (2011)
- Continued strong relationships with Gatorade, Dairy Australia, Almond Board
- 15yr anniversary celebrations
- Position Statement – Sports Nutrition for the Adolescent Athlete
- Involvement in Fitness Qualifications review with Service Skills Australia

DEVICE CATEGORIES

1 July 2014 – 1 June 2015



1 July 2010 – 30 June 2011



Desktop



Mobile



Tablet

A photograph of two cyclists riding on a paved road. The cyclist in the foreground is wearing a white jersey and black shorts, pedaling. The cyclist in the background is also wearing a white jersey and black shorts, also pedaling. The road is paved and curves to the left. The background shows a hilly landscape under a clear blue sky. The entire image has a blue tint.

COMMITTEES

OUR COMMITTEES ENSURE STRONG GOVERNANCE, EXPERT OPINION AND GREAT INPUT INTO PROGRAM DEVELOPMENT.

Each is guided by Board-approved Terms of Reference and Board members are appointed to Committees in accordance with their individual expertise.

SDA is extremely grateful to all committee members who give of their time willingly and voluntarily. And they are a bunch of really nice people too!

COMMITTEES



Marketing & Communications

Mike Harley (Chair), Brooke Tully, Teri Lichtenstein, Simone Allen, Louise Bell

Designs & coordinates SDA's marketing, communication and social media strategies to raise the profile of SDA's amazing members amongst committed athletes, and the importance of an individualised sports nutrition plan for peak performance.

Achievements this year:

- Market Research conducted by Empirica Research - the first kind of research conducted by SDA and very insightful to help inform our next 3yr strategy
- Oversight of new website tender process & creative development
- Targeted marketing activities have increased the number of committed athletes (SDA target audience) now engaged with SDA and our members across our media platforms



Education

Greg Shaw (Chair), Greg Cox, Kristen Mackenzie, Caitlin Reid, Alison Patterson

Oversees all Career Development Pathway (CDP) matters; provides content direction for SDA events and conferences.

Achievements this year:

- Oversight of preliminary planning for SDA Conference (Oct 2015)
- Continuous update of CDP to include new activities, most notably business skills professional development
- Oversight of Sports Nutrition Course delivered in New Zealand (Nov 2014) and Australia (May 2015).
- Introduction of quarterly webinars for members - Kevin Woodland (a2 milk), Trent Stellingwerff, Liz Broad, Cassie Govan (Empirica Research)
- NZ sports dietitians can now access AccSD logo and CDP credentialing



Finance Audit & Risk

Anoop Singh (Chair since February 2015), Marian Cornett (until February 2015), Gaye Rutherford (since February 2015), Ben Janssen

Oversees all aspects of SDAs financial & risk management, audit and investment strategyan.

Achievements this year:

- Development of SDA's Investment Strategy
- Engaging a new Auditor (Mitchell Wilson)
- Improved financial reporting to the Board
- Completed Risk Assessment



SDA Conference Organising

Gary Slater (Chair), Greg Shaw, Helen O'Connor, Mitchell Smith, Kristen MacKenzie

Oversees organisation and planning aspects of the 2015 Conference, including scientific program content and call for, and review of, abstracts submissions

"Leadership & Innovation for Practice Success"

As we go to print, achievements this year:

- Record number of abstracts received (22) Jam packed 2 day program, incorporating past conference feedback to reduce the number of concurrent sessions and increase the number of days so members can see/hear more



STATE REPORTS



AUSTRALIA CAPITAL TERRITORY

Beccy Hall

Our steadily increasing attendees have recently enjoyed an excellent presentation by sports psychologist Josh Sebbens on mindfulness and how to implement mindfulness with athletes in terms of trying to achieve weight reduction goals as well as with our own practice and effectiveness in the workplace.

We also reviewed Glenn Cardwell's Education in Nutrition presentation - 'Debunking diet myths' and had a great presentation from PhD candidate Reid Reale on the strategies and current practices of making weight with combat sport athletes. It was also interesting to have a round table discussion regarding the new RED-S assessment tool. Many thanks to all of the presenters we've had over the past year and to those members who have braved the bleak conditions over the past few winter months to attend.



SOUTH AUSTRALIA

Steph Gaskell

We've had some quality professional development sessions this year. Anthony Meade provided an overview of the supplementation protocol currently in use at the Adelaide Crows AFL. Andrea Sparrow presented on her nutrition servicing model for athletic performance project. Gary Slater provided a google hangout session on body composition – methods used, pros and cons and practical application. Later this year, Michelle Cort will present on her experiences and nutritional management while travelling with the sailing team in Rio.

Sadly, due to lack of numbers, our organised ISAK Level 1 course didn't go ahead, despite SA dietitians and university students giving us feedback for this kind of PD event.

Finally, a special thank you to Olivia Warnes for the ongoing opportunities she provides our SA SDA members, such as sports nutrition servicing and presentations to a range of different sporting clubs.



QUEENSLAND

Ali Disher

We've had strong attendance, kicking off the year with an in-depth case study of long-standing SDA client Dave Alley. Dave, recently featured in a FUEL article, is currently circumnavigating the continent – on foot. We put our heads together to come up with a bulletproof nutrition strategy to keep Dave fighting fit and keeping meat on his bones while he runs all day every day for 6 months straight.

A number of guest speakers have challenged and expanded our sports nutrition knowledge: Kelly Stewart spoke about her PhD on bone health in elite triathletes; and Kirsty Shaw presented her exciting new sports gel, Gelignite, the highest sodium sports gel out there, and the only savoury variety in Australia.

Conference reviews included Bec Elkington covering Dietitian Connection's 1-day event with guests Maggie Beer, Sue Shepherd and Rosemary Stanton; and Ali Disher covering SDA's ultra-endurance symposium. Kerry Leech led a discussion on 'the collaborative approach', drawing on her acquired expertise from many years of practice, and shedding light on how she has moulded her approach to align with the broader multidisciplinary team.

More recently, Broncos S&C coach Jeremy Hickmans, and GaleForce Running Squad coach Chris Gale joined us in a panel discussion to explore the value of sports dietitians within team and squad environments.

STATE REPORTS



VICTORIA

Katherine Shone

Over the last 12 months Victoria has enjoyed the expertise and insight of some truly great guest speakers. Towards the end of 2014 we welcomed Susie Burrell from Bodyscience to present on the Informed Sport Program, and Simone Austin (from Hawthorn FC and Swisse) to present on the Regulations and Risks involved in Supplements.

In early 2015 we thoroughly enjoyed Elizabeth O'Brien's workshop on stress reduction strategies, Ironman triathlete Craig Taylor's presentation on training and competing on a low carbohydrate diet, and Charlotte Miller's cooking Class at the LG Kitchen in South Melbourne.

It's been a fun and rewarding 12 months. I'd particularly like to thank all the new members who are adding to the vibrancy of the VIC group, and a big shout out to Ola Luczak, Alan McCubbin, Samantha Cowan and Aimee Dow, who have helped run Journal Club and case study discussions over the last 12 months.



TASMANIA

Gaye Rutherford

In 2014-15, SDA TAS members continued to keep in touch mostly via teleconference, but also enjoyed an in-person catch up in April. Following this, we were able to organise two excellent PD sessions, with Dana Lis presenting to the group on her progress with her PhD (looking at performance and gluten free foods), and Sunita Date giving us the latest on managing type 1 diabetes in athletes. A special thank you to some of Sunita's athletes who gave us a hand on demo of their insulin pumps. Coming up, Bronwen Lundy from the TIS will provide a PD session on RMR testing.

We also welcomed some new members this year - Juliana Lisboa moving back after some time in Sydney, and Tasmanian Cripps Roar cricketer Brooke Hepburn moving to Hobart after graduating from QUT. Brooke has had several months playing professional cricket in the UK and is an exciting addition to the SDA TAS team.



WESTERN AUSTRALIA

Rachel Stentiford

WA members have enjoyed a couple of informative PD sessions during the year including an update on nitrates in sports performance by Chris Fonda, feedback on Contemporary Physique Assessment by Emily Eaton and a group discussion on the relative energy deficiency in sport (an update of the female athlete triad).

Chris Fonda also held SDA student breakfasts at both Curtin and ECU Universities and our thanks to Chris, Emily Eaton and Bethanie Allanson for their help and expertise. Practising what we preach and sharing our sports nutrition expertise, SDA WA members continue to participate in one of WA's largest charity events, the HBF Run for a Reason. Attendance at meetings remains high and we're looking forward to future PD sessions like one on intellectual property.



NEW SOUTH WALES

Chloe McLeod, Rebecca Hay, Zahra Munas

Two meetings have been planned for the NSW SDA chapter this year. We continue to focus on a half-day educational event as this style of event is really well received by the majority of our members. Our first meeting was in March with a focus on working with teams. 27 attendees enjoyed four excellent presentations on Nutrition for Rugby (Peta Carige); Working with High Performance Teams (Sally Walker); Working with food companies (Susie Burrell) and Recovery Kitchen at St George (Michelle Bruce).

The second half day meeting is planned for late November with research updates from Sydney based PhD students.

SDA BOARD OF DIRECTORS



L to R: Anoop, Greg S, Simone Austin, Mike, Simone Allen, Greg C (kneeling), Kellie, Alan & Louise

ALAN MCCUBBIN PRESIDENT

B. Nutr & Diet, Dip. Mgmt, APD, AccSD

Quality and Performance Manager in Continuing Care and Acting Ambulatory & Allied Health Manager, Austin Health; Director - Next Level Nutrition, AccSD at LifeCare Ashwood Sports Medicine

SIMONE ALLEN

B.Sc (Nutr & Food Sci), Grad Dip Diet, APD, AdvSD

Owner of Nutrition Works; AdvSD with West Coast Eagles, Wildcats, Triathlon WA, lecturer at Curtin Uni in Exercise and Sports Nutrition & WAIS

MIKE HARLEY

BSc; Grad.Dip (Bus.Admin), AICD

Country Director, Xpotential + Director, Percolate 2 Create. Previously Marketing & Innovation Director, National Foods; Global Category Director, Fonterra Brands

GREG SHAW

B.HSc (Nutr and Diet), IOC Diploma of Sports Nutrition, Level 3 Anthropometrist, APD

Adv Sports Dietitian at AIS working with Australian Swimming. Private practice

SIMONE AUSTIN VICE PRESIDENT

Masters in Dietetics & Nutrition, APD, AccSD

Sports nutrition, Hawthorn Football Club, Melbourne Heart Soccer, Private practice & Swisse Wellness

LOUISE BELL

BSc, BSc Hons (Exer Physiology), Masters (Nutr & Diet), APD. AccSD

Self-employed Sports Dietitian. Previously Sports Nutrition Fellow at AIS & Sports dietitian for Olympic Sailing Team, basketball, football (league, union & AFL), swimming, rowing, triathlon, judo & water polo

KELLIE HOGAN

B. HSc. (Nutr & Diet) (Hons), APD, AccSD

Senior Program Manager Nutrition Australia Qld, AdvSD at Gold Coast Titans NRL, Qld Academy of Sport (Hockey & Cycling), Cycling Australia BMX

GAYE RUTHERFORD

appointed Feb '15 - casual vacancy left by Marian

B Nutr & Diet (Hons), IOC Diploma of Sports Nutrition, B Arts (Hons), GAICD

AccSD for Cricket Tasmania, Tasmanian Institute of Sport. Director of Fairbrother Pty Ltd and Fairbrother Foundation Pty Ltd (NFP company)

MARIAN CORNETT COMPANY SECRETARY

resigned Feb '15

B.Sc (Honours); Master of Science (Research); Grad Dip. Diet, APD, AccSD

AccSD; Level 3 Anthropometrist. AccSD private practice; Project Manager Moyne Health; Tutor Deakin University.

GREGORY COX

BHMS, Grad Dip Nutr and Diet, Masters Health Science (Human Nutrition), PhD, APD FSDA

Senior Sports Dietitian at AIS working with triathlon, diving and women's water polo. SDA Fellow

ANOOP SINGH

appointed Jan '15

MBA, Masters (Econ), CPA

COO, Healthscope; Previously Director, Australian Diagnostics, General Manager - Pathology, Symbion Health Ltd; Commercial manager - Mayne Health

A photograph of four women standing in a vineyard, smiling at the camera. The image is overlaid with a semi-transparent blue filter. A white rectangular box with a thin border is centered over the image, containing the text 'STAFF & SIGNIFICANT OTHERS'.

STAFF & SIGNIFICANT OTHERS

MANAGEMENT

Melinda Jacobsen

Executive Officer

Georgie Sutherland

Marketing, Membership & Projects

Marie Walters

Courses & Events

Ali Patterson

"In House" Accredited Sports
Dietitian

Alison Walsh

Editor of FUEL

SDA EXPERT SCIENTIFIC PANEL

From time to time, members of this panel are utilised to consider, review and guide SDA's scientific content, resources and direction.

Greg Cox, Louise Bell, Liz Broad, Louise Burke, Michelle Cort, Ben Desbrow, Holly Frail, Karen Inge, Deb Kerr, Ruth Logan, Helen O'Connor, Fiona Pelly, Gary Slater, Clare Wood

SDA FELLOWS

SDA acknowledges inspirational practitioners for their outstanding contribution to the field of sports nutrition in both research and education, as well as their service to SDA.

Prof Louise Burke, Dr Helen O'Connor, Karen Inge, Ruth Logan, Dr Deb Kerr, Dr Fiona Pelly, Dr Liz Broad, Holly Frail, Kerry Leech, Greg Cox and Sarah Dacres-Manning.

HONORARY LIFE MEMBERS Glenn Cardwell and Lorna Garden



FINANCIALS

SPORTS DIETITIANS AUSTRALIA LIMITED

A.B.N. 97 075 825 991

FINANCIAL REPORT FOR THE YEAR ENDED 30 JUNE 2015

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DIRECTOR'S REPORT

The directors present their report on the company for the financial year ended 30 June 2015.

INFORMATION ON DIRECTORS

The names of each person who has been a director during the year and to the date of this report are:

- Alan McCubbin
- Marian Cornett (resigned February 2015)
- Kellie Hogan
- Greg Shaw
- Greg Cox
- Simone Allen
- Louise Bell
- Anoop Singh (appointed January 2015)
- Mike Harley
- Gaye Rutherford (appointed February 2015)

Directors have been in office since the start of the financial year to the date of this report unless otherwise stated.

OPERATING RESULTS

The profit of the company after providing for income tax amounted to \$160,729.

SIGNIFICANT CHANGES IN THE STATE OF AFFAIRS

There have been no significant changes in the state of affairs of the Company during the year.

PRINCIPAL ACTIVITIES

The principal activities of the company during the financial year were inspiring, educating and empowering sports dietitians to be world leaders in sports nutrition practice.

No significant change in the nature of the company's activity occurred during the financial year.

EVENTS AFTER THE REPORTING DATE

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the company, the results of those operations, or the state of affairs of the company in future financial years. However, at the time of writing, Directors became aware of a significant reduction to a major sponsor (approx. \$70,000). Directors have met to discuss this impact on the business and identified measures to mitigate the shortfall.

ENVIRONMENTAL ISSUES

The company's operations are not regulated by any significant environmental regulations under a law of the Commonwealth or of a state or territory of Australia.

INDEMNIFICATION AND INSURANCE OF OFFICERS & AUDITORS

No indemnities have been given or insurance premiums paid, during or since the end of the financial year, for any person who is or has been an officer or auditor of the company.

AUDITORS' INDEPENDENCE DECLARATION

The lead auditors' independence declaration in accordance with section 307C of the Corporations Act 2001, for the year ended 30 June 2015 has been received and can be found on page 19.

Signed in accordance with a resolution of the Board of Directors:

Director



Alan McCubbin

Director



Louise Bell

Dated this 21st day of September 2015

AUDITORS' INDEPENDENCE DECLARATION UNDER SECTION 307C OF THE CORPORATIONS ACT 2001 TO THE DIRECTORS OF SPORTS DIETITIANS AUSTRALIA LIMITED

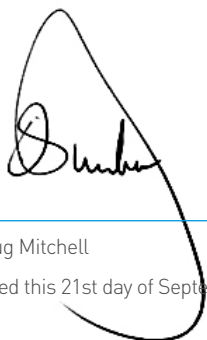
We declare that, to the best of our knowledge and belief, during the year ended 30 June 2015 there have been:

- i. no contraventions of the auditor independence requirements as set out in the Corporations Act 2001 in relation to the audit; and
- ii. no contraventions of any applicable code of professional conduct in relation to the audit.

Name of Firm: Mitchell Wilson, Chartered Accountants

Name of Partner: Doug Mitchell

Address: 261-271 Wattletree Road, Malvern 3155

A handwritten signature in black ink, appearing to read 'Doug Mitchell', is written over a horizontal blue line. The signature is stylized with a large loop at the end.

Doug Mitchell

Dated this 21st day of September 2015

STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME
FOR THE YEAR ENDED 30 JUNE 2015

	NOTES	2015 \$	2014 \$
INCOME			
Sales revenue	3	2,970	5,007
Cost of sales		(4,655)	(5,597)
Gross loss		(1,685)	(590)
Other revenue	3	370,108	554,340
EXPENDITURE			
Administration expenses		(89,991)	(124,539)
Auditor expenses		(3,579)	(4,447)
Depreciation expenses		(14,752)	(2,946)
Employee expenses		(194,637)	(241,193)
Operating expenses		(119,908)	(199,767)
		(422,867)	(572,892)
LOSS BEFORE INCOME TAX		(54,444)	(19,142)
Income tax refund	4	215,173	-
PROFIT (LOSS) AFTER INCOME TAX		160,729	(19,142)

STATEMENT OF FINANCIAL POSITION

AS AT 30 JUNE 2015

	NOTES	2015 \$	2014 \$
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents	5	650,695	476,236
Trade and other receivables	6	27,974	63,017
Inventories	7	4,380	9,321
Other current assets	8	7,881	737
TOTAL CURRENT ASSETS		690,930	549,311
NON-CURRENT ASSETS			
Property, plant and equipment	9	57,483	4,735
TOTAL NON-CURRENT ASSETS		57,483	4,735
TOTAL ASSETS		748,413	554,046
LIABILITIES			
CURRENT LIABILITIES			
Trade and Other Payables	10	13,038	23,391
Provisions	11	9,378	8,470
Tax liabilities	12	-	[14,170]
Other current liabilities	13	73,687	44,774
TOTAL CURRENT LIABILITIES		96,103	62,465
TOTAL LIABILITIES		96,103	62,465
NET ASSETS		652,310	491,581
EQUITY			
Retained earnings	14	652,310	491,581
TOTAL EQUITY		652,310	491,581

STATEMENT OF CHANGES IN EQUITY

FOR THE YEAR ENDED 30 JUNE 2015

	NOTES	RETAINED EARNINGS \$	TOTAL \$
BALANCE AT 1 JULY 2013		510,723	510,723
Profit / (Loss) after income tax		(19,142)	(19,142)
BALANCE AT 30 JUNE 2014		491,581	491,581
Profit / (Loss) after income tax		160,729	160,729
BALANCE AT 30 JUNE 2015		652,310	652,310

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 30 JUNE 2015

	NOTES	2015 \$	2014 \$
CASH FLOWS FROM OPERATING ACTIVITIES			
Receipts from customers		417,574	518,369
Payments to suppliers and employees		(424,418)	(589,327)
Interest received		19,460	23,336
Income tax received / (paid)		229,343	(22,994)
Net cash provided by (used in) operating activities	15	241,959	(70,616)
CASH FLOWS FROM INVESTING ACTIVITIES			
Payments for property, plant and equipment		(67,500)	(690)
Net cash used in investing activities		(67,500)	(690)
Net increase (decrease) in cash held		174,459	(71,306)
Cash at beginning of financial year		476,236	547,542
Cash at end of financial year	5	650,695	476,236

FINANCIAL STATEMENT NOTES

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2015

The financial reports cover Sports Dietitians Australia Ltd as an individual entity. Sports Dietitians Australia Ltd is a public company limited by guarantee incorporated and domiciled in Australia.

The functional and presentation currency of Sports Dietitians Australia Ltd is Australian dollars.

The financial report was authorised for issue by the Directors on 21 of September, 2015

Comparatives are consistent with prior years, unless otherwise stated.

1 Basis of Preparation

The financial statements are general purpose financial statements that have been prepared in accordance with Australian Accounting Standards, Australian Accounting Interpretations and the other authoritative pronouncements of the Australian Accounting Standards Board (AASB) and the Corporations Act 2001.

These financial statements and associated notes comply with International Financial Reporting Standards as issued by the International Accounting Standards Board.

The financial statements have been prepared on an accruals basis and are based on historical costs modified, where applicable, by the measurement at fair value of selected non current assets, financial assets and financial liabilities.

The significant accounting policies adopted in the preparation of these financial statements are presented below and are consistent with prior reporting periods unless otherwise stated.

2 Summary of Significant Accounting Policies

Income Tax

No provision for income tax has been raised as the entity is exempt from income tax under Division 50-5 of the Income Tax Assessment Act 1997.

Inventories

Inventories are measured at the lower of cost and net realisable value. The cost of manufactured products includes direct materials, direct labour and an appropriate portion of variable and fixed overheads. Overheads are applied on the basis of normal operating capacity. Costs are assigned on the basis of weighted average costs.

Property, Plant and Equipment

Each class of property, plant and equipment is carried at cost or fair value as indicated less, where applicable, any accumulated depreciation and impairment losses.

Plant and equipment

Plant and equipment are measured on the cost basis less depreciation and impairment losses.

The cost of fixed assets constructed within the company includes the cost of materials, direct labour, borrowing costs and an appropriate proportion of fixed and variable overheads.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the company and the cost of the item can be measured reliably. All other repairs and maintenance are charged to the statement of comprehensive income during the financial period in which they are incurred.

Depreciation

The depreciable amount of all fixed assets including building and capitalised lease assets, but excluding freehold land, is depreciated on a straight line basis over the asset's useful life to the company commencing from the time the asset is held ready for use. Leasehold improvements are depreciated over the shorter of either the unexpired period of the lease or the estimated useful lives of the improvements.

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at the end of the reporting period.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

Gains and losses on disposals are determined by comparing proceeds with the carrying amount. These gains or losses are included in the statement of comprehensive income. When revalued assets are sold, amounts included in the revaluation reserve relating to that asset are transferred to retained earnings.

Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, deposits held at call with banks, other short-term highly liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within short-term borrowings in current liabilities on the statement of financial position.

Trade and Other Receivables

Trade receivables are recognised initially at the transaction price (i.e. cost) and are subsequently measured at cost less provision for impairment. Receivables expected to be collected within 12 months of the end of the reporting period are classified as current assets. All other receivables are classified as non-current assets.

At the end of each reporting period, the carrying amount of trade and other receivables are reviewed to determine whether there is any objective evidence that the amounts are not recoverable. If so, an impairment loss is recognised immediately in statement of comprehensive income.

Trade and Other Payables

Trade and other payables represent the liabilities at the end of the reporting period for goods and services received by the company that remain unpaid.

Trade payables are recognised at their transaction price. Trade payables are obligations on the basis of normal credit terms.

Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payables are stated inclusive of GST. The net amount of GST recoverable from, or payable to, the ATO is included as part of receivables or payables in the statement of financial position.

Cash flows in the statement of cash flows are included on a gross basis and the GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to, the taxation authority are classified as operating cash flows.

Employee Benefits

Provision is made for the company's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits have been measured at the amounts expected to be paid when the liability is settled.

Comparative Amounts

As a result of a miscommunication within William Buck Audit (Vic) Pty Ltd, audit adjustments were not reflected in the accounting records of Sports Dietitians Australia Ltd. Furthermore, errors were present in the financials provided to management. Based on audit testing performed by Mitchell Wilson, the 2014 comparatives have been amended to agree with the accounting records of Sports Dietitians Australia Ltd for the year ended 30 June 2014.

3. Revenue and Other Income

	2015 \$	2014 \$
REVENUE		
Sales revenue:		
Sale of goods	2,970	5,007
Other revenue:		
Interest received	22,506	19,612
Other revenue	347,602	534,728
	370,108	554,340
TOTAL REVENUE	373,078	559,347
OTHER REVENUE FROM:		
Courses	114,749	214,557
Memberships	49,443	42,620
Sponsorships	182,073	257,818
Other Income	1,337	19,733
TOTAL OTHER REVENUE	347,602	534,728

	2015	2014
	\$	\$

4. Income Tax Expense

THE COMPONENTS OF TAX EXPENSE COMPRISE:		
Income Tax Refund	215,173	-

This refund relates to the reimbursement of income tax paid for the financial years ended 30 June 1998 to 30 June 2013 pursuant to the private tax ruling issued 11 August 2014

5. Cash and Cash Equivalents

CBA - CHEQUE ACOCUNT	1,346	3,931
CBA - Business Saver	80,568	69,679
Undeposited Funds	-	1,426
CBA - Term Deposit A/c ***2814	301,257	289,670
CBA - Term Deposit A/c ***2689	265,712	111,530
Paypal Account	1,812	-
	650,695	476,236
RECONCILIATION OF CASH		
Cash and Cash equivalents reported in the statement of cash flows are reconciled to the equivalent items in the statement of financial position as follows:		
Cash and cash equivalents	650,695	476,236
	650,695	476,236

6. Trade and Other Receivables

CURRENT		
Trade Debtors	13,300	51,389
Interest Receivable	14,674	11,628
	27,974	63,017

The carrying value of trade receivables is considered a reasonable approximation of fair value due to the short term nature of the balances.

	2015	2014
	\$	\$

7. Inventories

CURRENT		
At cost:		
Stock on Hand	4,380	9,321

8. Other Non-Financial Assets

CURRENT		
Deposits Paid	-	200
Deferred Tax Asset	-	125
Prepayments	7,881	412
	7,881	737

9. Property, Plant and Equipment

OFFICE EQUIPMENT - AT COST	25,921	25,921
Less Prov'n for Depreciation	(23,005)	(21,186)
	2,916	4,735
Website - at Cost	67,500	45,235
Less Prov'n for Depreciation	(12,933)	(45,235)
	54,567	-
TOTAL PLANT AND EQUIPMENT	57,483	4,735
TOTAL PROPERTY, PLANT AND EQUIPMENT	57,483	4,735

Movements in Carrying Amounts of Property, Plant and Equipment

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year:

	FREEHOLD LAND \$	BUILDINGS \$	OFFICE EQUIPMENT \$	WEBSITE \$	TOTAL \$
Balance at 30 June 2014	-	-	4,735	-	4,735
Additions	-	-	-	67,500	67,500
Depreciation expense	-	-	(1,819)	(12,933)	(14,752)
Carrying amount at 30 June 2015	-	-	2,916	54,567	57,483

	2015	2014
	\$	\$

10. Trade and Other Payables

CURRENT		
Trade Creditors	200	7,714
PAYGW Payable	6,126	8,271
Superannuation Payable	3,297	3,832
GST Control Account	3,415	3,574
	13,038	23,391

11. Provisions

Provision for Annual Leave	9,378	8,470
TOTAL PROVISIONS	9,378	8,470
ANALYSIS OF TOTAL PROVISIONS		
Current	9,378	8,470
	9,378	8,470

12. Tax

LIABILITIES		
CURRENT		
Provision for Income Tax	-	[14,170]

13. Other Liabilities

CURRENT		
Income in Advance	73,687	44,774

	2015	2014
	\$	\$

14. Retained Earnings

Retained earnings at the beginning of the financial year	491,581	510,723
Net Profit / (Loss) after income tax	160,729	(19,142)
Retained earnings at the end of the financial year	652,310	491,581

15. Cash Flow Information

RECONCILIATION OF CASH FLOW FROM OPERATIONS WITH PROFIT AFTER INCOME TAX		
Profit / (Loss) after income tax	160,729	(19,142)
Non-cash flows in profit		
Depreciation	14,752	2,946
Stock	4,941	(466)
Provision for Annual Leave	908	1,211
Asset Write Off	325	-
CHANGES IN ASSETS AND LIABILITIES, NET OF THE EFFECTS OF PURCHASE AND DISPOSALS OF SUBSIDIARIES		
(Increase) / Decrease in Trade & Other Receivables	49,213	6,001
Increase / (Decrease) in Trade & Other Payables	(10,353)	(35,949)
(Increase) / Decrease in Prepayments	(7,469)	1,319
Increase / (Decrease) in Fees in Advance	28,913	(26,536)
	241,959	(70,616)

16. Company Details

SPORTS DIETITIANS AUSTRALIA LTD

THE PRINCIPAL PLACE OF BUSINESS IS:

Level 2, 375 Albert Street, South Melbourne

DIRECTOR'S DECLARATION

The directors of the company declare that:

1. The financial statements and notes, as set out on pages 18 to 28, for the year ended 30 June 2015 are in accordance with the Corporations Act 2001 and:
 - (a) comply with Accounting Standards, which, as stated in accounting policy Note 1 to the financial statements, constitutes explicit and unreserved compliance with International Financial Reporting Standards (IFRS); and
 - (b) give a true and fair view of the financial position and performance of the company.
2. In the directors' opinion, there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Board of Directors.

Director



Alan McCubbin

Director



Louise Bell

Dated this 21st day of September 2015

INDEPENDENT AUDITOR'S REPORT

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SPORTS DIETITIANS AUSTRALIA LTD

Report on the Financial Report

We have audited the accompanying financial report of Sports Dietitians Australia Ltd which comprises the statement of financial position as at 30 June 2015 and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration.

Directors' Responsibility for the Financial Report

The directors of the company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the Corporations Act 2001 and for such internal control as the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error. In Note 1, the directors also state, in accordance with Accounting Standard AASB 101: Presentation of Financial Statements, that the financial statements comply with International Financial Reporting Standards (IFRS).

Auditors' Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance about whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of the Corporations Act 2001. We confirm that the independence declaration required by the Corporations Act 2001, which has been given to the directors of the company, would be in the same terms if given to the directors as at the time of this auditor's report.

AUDITORS' OPINION

In our opinion:

- (a) the financial report of Sports Dietitians Australia Ltd is in accordance with the Corporations Act 2001, including:
 - (i) giving a true and fair view of the company's financial position as at 30 June 2015 and of its performance for the year ended on that date; and
 - (ii) complying with Australian Accounting Standards and the Corporations Regulations 2001; and
- (b) The financial report also complies with International Financial Reporting Standards as disclosed in Note 1.

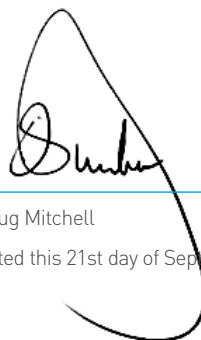
OTHER MATTER

We confirm that the Financial Report for the year ended 30 June 2014 was audited by William Buck Audit (Vic) Pty Ltd. An unqualified audit opinion was issued by William Buck Audit (Vic) Pty Ltd on 1 October 2014. In conducting our audit for the year ended 30 June 2015, we aligned the 2014 comparatives with the accounting records of Sports Dietitians Australia Ltd. This has been detailed in Comparative Amounts note on page 24.

Name of Firm: Mitchell Wilson, Chartered Accountants

Name of Partner: Doug Mitchell

Address: 261-271 Wattletree Road, Malvern 3155



Doug Mitchell

Dated this 21st day of September 2015

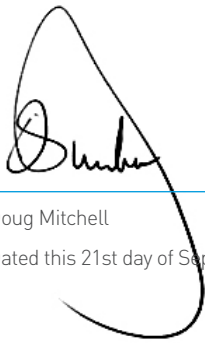
DISCLAIMER TO THE DIRECTORS' OF SPORTS DIETITIANS AUSTRALIA LTD

The additional financial data presented on pages 32-33 is in accordance with the books and records of the company which have been subjected to the auditing procedures applied in our statutory audit of the company for the year ended 30 June 2015. The additional financial data is intended solely for the use of the directors and management of Sports Dietitians Australia Ltd and is not intended to be used by anyone other than these specified parties.

Name of Firm: Mitchell Wilson, Chartered Accountants

Name of Partner: Doug Mitchell

Address: 261-271 Wattletree Road, Malvern 3155

A handwritten signature in black ink, appearing to read 'Doug Mitchell', is positioned above a horizontal blue line. The signature is stylized with a large loop at the end.

Doug Mitchell

Dated this 21st day of September 2015

PROFIT & LOSS STATEMENT

PROFIT AND LOSS STATEMENT

FOR THE YEAR ENDED 30 JUNE 2015

	2015	2014
	\$	\$
INCOME		
Courses	114,749	214,557
Memberships	49,443	42,620
Sponsorships	182,073	257,818
Interest Received	22,506	19,612
	368,771	534,607
OTHER INCOME		
Other Income	1,337	19,733
Gross loss from trading	(1,685)	(590)
	(348)	19,143
	368,423	553,750

PROFIT & LOSS STATEMENT

PROFIT AND LOSS STATEMENT

FOR THE YEAR ENDED 30 JUNE 2015

	2015	2014
	\$	\$
EXPENSES		
Accountancy	5,134	3,000
Auditor Fees	3,579	4,447
Annual Leave Provision	908	(1,211)
Advertising and Promotion	14,019	39,619
Bank Charges	6,305	8,844
Bookkeeping	7,800	7,860
Catering	9,808	24,849
Computer Expenses	8,466	4,668
Consultants Fees	8,000	8,459
Contractor Fees	35,700	41,591
Couriers	219	2,715
Course Material	10,112	13,494
Depreciation	14,752	2,946
Filing Fees	45	44
Grants	25,000	5,000
Equipment Hire	5,442	3,735
Insurance	3,081	4,152
Internet	774	1,318
Legal Costs	465	3,280
Postage	2,943	3,076
Presentations	36,814	58,325
Printing & Stationery	13,408	21,838
Rent	5,719	5,470
Salaries	138,821	168,112
Staff Amenities	2,608	2,815
Staff Training	2,371	13,656
Subscriptions	4,929	3,793
Superannuation	13,188	15,392
Telephone	2,070	2,057
Travelling Expenses	10,684	29,930
Venue Hire	19,490	59,710
Website Costs	9,172	9,070
Workcover	1,041	838
	422,867	572,892
LOSS BEFORE INCOME TAX	(54,444)	(19,142)

OUR PARTNERS

CORPORATE

Through partnerships, SDA provides credible nutrition messages based on sound scientific principles, to help the consumer make healthier food choices. This year, we were delighted to continue our strong relationships with the following corporate partners:



GATORADE



DAIRY AUSTRALIA



ALMOND BOARD
OF AUSTRALIA



INFORMED SPORT

INDUSTRY

SDA recognises, and acknowledges the support of, the following industry partners, with whom it works to provide member professional development:



SPORTS MEDICINE
AUSTRALIA (SMA)



EXERCISE SPORTS SCIENCE
AUSTRALIA (ESSA)



DIETITIANS ASSOCIATION OF
AUSTRALIA (DAA)



FITNESS AUSTRALIA



HUMAN KINETICS

