

The poster features a vibrant, abstract background with a large, stylized face of a person wearing goggles, overlaid with a network of white lines and dots. The text is primarily in white and dark blue. The SDA logo is in the top right, followed by the conference dates. The main title '2023 THE FUTURE IS NOW' is in large, bold, white letters. Below it, the host 'University of the Sunshine Coast Australia' and the organizing body 'SPORTS DIETITIANS AUSTRALIA' are listed. The bottom half of the poster is white, featuring the text 'SPORTS DIETITIANS AUSTRALIA' in dark blue, followed by the main title 'SPONSORSHIP PROSPECTUS' in large, bold, dark blue letters. A horizontal line and the year '2023' are at the bottom left.

SDA

SDA CONFERENCE
27 - 28 OCTOBER 2023

2023 THE FUTURE IS NOW

University of the Sunshine Coast Australia

SPORTS DIETITIANS AUSTRALIA

SPORTS DIETITIANS AUSTRALIA

SPONSORSHIP PROSPECTUS

2023

2023 THE FUTURE IS NOW

Introduction

SDA is pleased to present to you their 2023 Conference: The Future is Now on Friday 27th October and Saturday 28th October, on the Sunshine Coast in Queensland.

We have assembled a line-up of experienced and well-respected professionals to discuss key advancements in sports nutrition research that will influence sports nutrition practice now and in the future.

On behalf of the 2023 Conference Committee, we take great pleasure in inviting you to participate and join us in the celebrations.

About Sports Dietitians Australia (SDA)

Sports Dietitians Australia is the peak professional association of dietitians who specialise in sports nutrition practice.

SDA members provide accurate nutritional information, based on scientific evidence, to promote healthy eating for enhanced health and performance for all active Australians. In the noisy nutrition space, Accredited Sports Dietitians are the experts for sound and safe sports nutrition advice.

Our mission is to enhance the performance and health of all by supporting, educating, and advocating the role of sports dietitians. We live our values of education, excellence, integrity, and empowerment in all we do and in all our interactions. We deliver on our promises. For more information on SDA visit <https://www.sportsdietitians.com.au/>

CONFERENCE VENUE & LOCATION



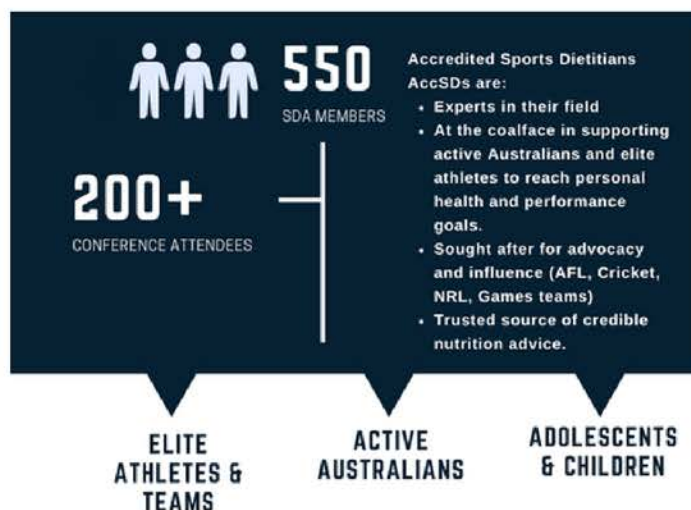
University of the Sunshine Coast

USC Auditorium

90 Sippy Downs Drive, Sippy Downs
Queensland 4556

Centrally located in the Sunshine Coast region and easily accessible, [click here](#) for more information around transport and parking.

TARGET AUDIENCE:



ACCREDITED CLIENT BASE

Helping clients achieve personal and performance goals with tailored nutrition planning and monitoring

WHY YOU SHOULD BE INVOLVED?

Accredited Sports Dietitians are the experts in their field working across a variety of settings including the Australian Institute of Sport (AIS), National Sporting Organisations (NSOs), Olympics and Paralympics, Private Practice, Research and Universities, Food Service and Industry.



Package	Investment (ex GST)
1 Day Trade Stand	\$3,000 Includes 1 x ticket for one day of the conference.
2 Day Trade Stand	\$4,000 Includes 1 x ticket for two days of the conference.
Sponsorship of the coffee cart	\$4,000 per day
Sponsorship of lunch (naming rights)	\$4,000 per day
Sponsorship of morning or afternoon tea (naming rights)	\$3,000 per day

SPONSORSHIP INCLUDES:

Event Promotion

Includes logo on SDA conference website page and a pre and post conference email to delegates promoting your product or service.

Banner display at conference venue

Your banner on prominent display at Conference venue for the full day of your sponsored session.

Conference Ticket

Includes one (1) ticket (& catering) to the day(s) of the conference of your sponsored session, unless otherwise specified. This offers further opportunities to chat with attendees during the breaks as well as hear the latest in sports nutrition research from Australia's leading experts.

SDA Excellence Awards

Includes one (1) ticket to join the SDA Excellence Awards presentation to be held at the completion of day one at 5pm. A perfect way to engage with our members in a relaxed, fun environment.





SPONSORSHIP GUIDING PRINCIPLES

Our purpose at SDA is to serve our members, by supporting them to be exceptional sports dietitians and promoting the benefits of using an Accredited Sport Dietitian to active people. We live our values of education, excellence, integrity, and empowerment in all we do and in all our interactions. We deliver on our promises. SDA's approach to a sponsorship activity is based on, and guided by, the following principles:

- Sponsorship activities and messages must provide credible, evidence-based nutrition messages to educate members and consumers consistent with SDA's vision and mission.
- SDA does not endorse any product/service but works to inform members and the SDA community of products that could be helpful in meeting their sports nutrition objectives. This must be reflected in all messaging including but not limited to advertising in ReFuel and Fuel, email marketing, and co-collaboration resources in the SDA Nutrition Kitchen.
- Sponsors must provide context around their product/service in all messaging. For example, who and when supplements, food or drinks are appropriate with regards to training, competition, recovery, and associated energy needs.
- As per point 1 above, any product advertising or editorial will be in line with SDA's vision and mission and must comply with the advertising code of ethics – AANA Best Practice Guideline and SDA will have the right to not accept copy if it does not comply or meet these standards.
- Sponsorship activities with supplement manufacturers will consider an athlete's doping risk including encouragement of the use of independent third-party testing programs (e.g. Informed Sport, HASTA) to ensure products are safe and compliant with the WADA Code.



2023 THE FUTURE IS NOW

University of the Sunshine Coast Australia
Friday 27th and Saturday 28th October 2023

SPORTS DIETITIANS AUSTRALIA

BOOKING TERMS & CONDITIONS

1. A signed completed booking form is required to allocate sponsorship and exhibition booth/s.
2. Upon receipt of completed booking form, SDA will confirm entitlements in writing and forward acknowledgement of receipt, together with a tax invoice.
3. The deposit will be 50% of the full amount and payment is due 14 days from date of invoice or unless alternative arrangements have been made with the SDA. After this time, the space will be available for sale to another company.
4. The balance of the full amount will be due by Monday 25 September 2023. No exhibitor shall occupy allocated exhibition space until all monies owing are paid in full.
5. As the Conference and therefore the services are occurring in Australia, all payments attract a 10% Goods and Services Tax component.
6. Acceptance of sponsorship is at the discretion of the Conference Organising Committee.
7. SDA agrees to promote the exhibition to maximise participation.
8. Cancellation Policy - 50% deposit can be refunded minus administration fee of 10% of package total for cancellations made prior Monday 25 September 2023. No refunds will be made for cancellations after that date and full payment will be expected if no payment has been made. After bookings have been confirmed and accepted, a reduction of the sponsorship package is considered a cancellation.
9. If, due to disruption and uncertainty created by an event of Force Majeure (eg COVID-19) and SDA cannot hold the face-to-face element of this event or uphold delivery of the sponsorship arrangements agreed to in any way, SDA will not be bound to deliver or perform the sponsorship arrangements. In the interests of achieving a benefit for both parties, both parties will work to agree on a revised offer where possible, which may include a digital component in lieu of face to face component(s).
10. Sponsors/Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package/ booked space unless prior consent in writing from SDA is provided.
11. The exhibitor agrees to adhere to all Conference venue rules and regulations.
12. All exhibitors must produce a valid Public Liability Insurance Certificate of Currency for the period of the exhibition and this must be submitted to the Conference Organiser by Monday 25 September 2023.
13. Privacy Statement: To assist with the promotion of this event and your participation, your organisation and contact details may be shared via communications with SDA members, health professionals, suppliers and contractors. If you object to your details being shared, please inform the Conference Organiser.
14. SDA will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition. It will be the responsibility of sponsor to organise the delivery and pick up of all collateral to and from the venue.
15. Security of the conference premises is the responsibility of the venue. SDA will request the venue to ensure the premises are secure during the period of the exhibition but will accept no liability for any loss or damage.
16. SDA will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally SDA will not be accountable for the level of commercial activity generated.
17. The exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
18. The exhibitor agrees that SDA will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified.



2023 THE FUTURE IS NOW

University of the Sunshine Coast Australia

SPORTS DIETITIANS AUSTRALIA

CONTACT

For further information regarding sponsorship opportunities please contact:

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